



TRIPLE ACTION
ANTI-AGEING
MOISTURISER
Surgical Alternative

- WRINKLE REDUCTION
- REDUCED MUSCLE CONTRACTION
- COLLAGEN RESTORED
- INCREASED MOISTURISATION
- FREE RADICALS BLOCKED

Dermatologists recommend the use of Retinol-X™ to decrease the appearance of fine lines and wrinkles and restore your skin's texture, tone and youthful radiance.

Retinol-X™ is a potent anti-ageing treatment that combines the clinically proven results of Retinol with the newest cosmeceutical ingredients to help reverse the visible signs of ageing.

SAFE & EFFECTIVE FOR ALL SKIN TYPES

- HYPOALLERGENIC • NON-COMEDOGENIC
- FRAGRANCE FREE • PARABEN-FREE
- NO ANIMAL TESTING

Reduced Muscle Contraction

Retinol-X™ contains ingredients which also inhibit the contraction of muscles in the face which mimic the effect of Botox® without needles, or the concern of facial paralysis. That is because this ingredient works by binding to Ach (Acetylcholine) in the dermis to inhibit the neurotransmitter from being carried to the nerve endings which "tell" the muscle to contract. Wrinkles caused by common facial expressions are diminished. Studies have shown up to a 94% decrease in muscle contraction. Because this ingredient cannot be absorbed any deeper into the skin than the epidermis, the muscles are not directly affected making Retinol-X™ safe for daily use.



RETINOL-X™
Anti-Ageing Moisturiser

Retinol-rich formula hydrates skin deep down into the dermis to:

- Relax fine lines and creases
- Boosts collagen production
- Restore elasticity and tone
- Accelerate skin renewal
- Prevent the formation of new wrinkles
- Fight free radicals to protect against aging

XTRA ADVANTAGE

Sepilift® - powerful complexes that safely & gently mimic the effects of botox, by relaxing muscle contractions. ✓

Explaining the Science of RETINOL-X™

How quickly do Retinol-X™ formulas work?
Immediately! As soon as you apply both Retinol-X™ Moisturiser and Eye Lift, your skin will appear smoother and softer. You will see a remarkable reduction in the appearance of fine lines and wrinkles. And with extended use, the results are even better – it's like turning back the clock.

At what age should I start using Retinol-X™?
You're never too young – or too old – for the beautiful benefits of these unique anti-ageing formulas! Not only do they smooth away lines you may already have, they also prevent new lines from forming while constantly protecting your skin from the harmful, ageing effects and free radicals. So get started today!

Can I use Retinol-X™ if I've already had a facelift, or used Botox®?

Absolutely! You'll be happy to know Retinol-X™ will actually increase and prolong the effects of injections, and/or surgery, keeping your skin moisturised, healthy, soft and smooth.



RETINOL-X™
Anti-Ageing Eyelift

Retinol & Peptide formula targets delicate eye-area tissue to:

- Tighten and plump fine lines and wrinkles
- Smooths Crow's feet and reduces under-eye puffiness
- Restore natural radiance for a youthful glow
- Provide long-lasting hydration for softer texture

XTRA ADVANTAGE

De-Puff Massaging Applicator - with a specially contoured, smooth-as-silk tip that won't drag or pull delicate eye-area tissue as it massages away puffiness. ✓

Triple Action Results

IMMEDIATE

- Tighten & plump fine lines & wrinkles
- Restore natural balance
- Soften & smooth texture

SHORT TERM

- Boost collagen production to improve elasticity
- Accelerate skin renewal to prevent new lines
- Provide long-lasting hydration

LONG TERM

- Reverses signs of ageing
- Combat harmful effects of free radicals

(Recommended Retail Price £29.95 inc VAT)

HOF/201 Retinol-X™ Botox Alternative 30ml	£19.95
x 6 -5% (£18.95 x6)	£113.72
x 12 -10% (£17.95 x12)	£215.46

(Recommended Retail Price £19.50 inc VAT)

HOF/202 Anti Ageing Eye Lift 10ml	£12.95
x 6 -5% (£12.31 x6)	£73.82
x 12 -10% (£17.95 x12)	£139.86

Retail Skin Care

Buy more Save More

We automatically give you a quantity discount when you buy volume of a product type. Just look for the sign ✓

Retinol Retail Display



Retinol-X™ 12pc Assorted Display Free Display and Discount
HOF203 Retinol-X™ Display £177.50

Skincare **LdL** Cosmetics
Retinol
Vitamin Enriched

Starting with your very first application, Retinol Vitamin A Cream begins to transform tissue (skin cells), robbed of their natural oils, into a vibrant, healthy, robust, much younger looking complexion.

Retinol Vitamin A Cream will lessen the visible signs of ageing. Will vitalise the skin's resiliency and give the face a younger, healthier looking complexion.

- 400,000 i.u.'s of Vitamin A Extra Strength.
- Moisture lock in
- Lines and furrows are visibly softened and are much less noticeable.
- Crow's feet, dark circles and puffiness under the eyes are minimised, softened.
- Retinol restores moisture to dried out cells, helps plump out the skin, fill in fine lines.
- Chitosan PCA Skin Firming Hydration.
- Deep Moisture Penetration.
- Environmental Weather Protection.

Vitamin A Day Cream + 'SPF 20'

Over exposure to the sun may lead to premature ageing of the skin, wrinkles and skin cancer. Ultra Sunscreen SPF 20 offers the most protection against sunburn and the harmful effects of UVA and UVB damage while treating the skin with 400,000 i.u.'s of Vitamin A.

No prescription needed. Not animal tested. Recommended retail price £21.00 (incl.vat) ✓

HOF/320 Retinol Vit A Cream SPF 20 (48 gm)
with High Sun Protection Factor 20

	£14.00
x 6 - 5% (£13.30 x 6)	£79.80
x 12 - 10% (£12.60 x 12)	£151.20

Vitamin A Night Cream

Retinol Vitamin A Cream is light, non-greasy, non-oily. It goes on easily and evenly in seconds. Penetrates at once. Use it at night or during the day. You can apply make-up immediately. Your make-up will look fresher longer.

Recommended retail price £21.00 (incl. vat) ✓

HOF/300 Retinol Vitamin A Cream (48gm)

	£14.00
x 6 - 5% (£13.30 x 6)	£79.80
x 12 - 10% (£12.60 x 12)	£151.20

Anti-Ageing Cream Cleanser

Delivers the anti-ageing cell renewal benefit of Retinol deep within your skin while washing away make up and other impurities trapped in your pores. Used daily it prepares and optimises skin for your Anti-Ageing Regimen.

(Recommended Retail Price £17.50 inc VAT) ✓

HOF/405 Retinol Cream Cleanser 150ml

	£11.00
x 6 - 5% (£10.45 x 6)	£62.70
x 12 - 10% (£9.90 x 12)	£118.80

Buy more Save More

We automatically give you a quantity discount when you buy volume of a product type. Just look for the sign ✓

"If so many doctors and beauty companies are on a hunt for the next big anti-aging product, why do(es) retinol still have so much appeal? The answer, many dermatologists say, is simple: there's proof that they work."

The New York Times
November 30 2006



Retinol Vitamin A Anti-Wrinkle Serum

Treat yourself to the moisturising power of 500,000 I.U.'s of Retinol Vitamin A along with Vitamins C and E, beta-carotene and bioflavonoids.

This enriched anti-oxidant formula combined with the unique and deep penetrating abilities of Retinol polypeptides. Makes skin appear smoother and helps improve elasticity. If used regularly, along with our other Retinol Vitamin A products, the appearance of fine lines and wrinkles will be notably diminished within 2 weeks.

Available in easy-to-use 30ml dropper bottle. Recommended retail price £21.00 (incl. vat)

HOF/311 Retinol Vit A Anti-Wrinkle Facial ✓

Serum 30ml	£14.00
X 6 - 5% (£13.30 x 6)	£79.80
X 12 - 10% (£12.60 x 12)	£151.20

Retinol Skin Brightener

This vitamin packed cream brightens dull, devitalised skin and minimises pigmentation. An ideal make up base. For all skin types, the brightener is perfect for the winter months providing a rejuvenating, healthy glow. For drier skins, the Retinol Skin Brightener can be used under the Retinol Creams.

Recommended retail price £21.00 (incl. vat).

HOF/350 Retinol Skin Brightener 30ml ✓

	£14.00
x 6 - 5% (£13.30 x 6)	£79.80
x 12 - 10% (£12.60 x 12)	£151.20

Retinol Eye Gel

Scientifically formulated Hi-Definition Retinol Vitamin A Eye Gel is designed to reduce the visible signs of ageing around the eyes.

Encapsulated Retinol Vitamin A, suspended in a quick penetrating clear moisturising cool gel, will help reduce puffiness and dark circles.

Daily regimen will revitalise, tone and smooth the delicate sensitive skin area around the eyes, which is prone to premature dryness and wrinkling.

Retinol Vitamin A Eye Gel will minimise the appearance of crepey lids and fade fine lines.

The eye area will look significantly smoother, more supple and beautifully younger.

Recommended retail price £21.00 (incl. vat).

HOF/330 Retinol Eye Gel 14.1gm ✓

	£14.00
x 6 - 5% (£13.30 x 6)	£79.80
x 12 - 10% (£12.60 x 12)	£151.20

Retinol Lip Conditioner

Retinol Vitamin Enriched Lip Conditioner visibly reduces the appearance of fine lines and wrinkles on and around your lips. This Vitamin A based formula smoothes the surface of your lips by acting as a gentle and natural exfoliant. Moisturisers, antioxidants and vitamins hydrate and protect the lips to give you a soft and smooth younger looking smile

Recommended retail price £19.50 (incl. VAT)

HOF/641 Retinol Lip Conditioner ✓

14.2gm	£12.95
x 6 - 5% (£12.30 x 6)	£73.82
x 12 - 10% (£11.66 x 12)	£139.86

Retinol Hand Cream

Retinol anti-ageing hand cream with SPF12. Formulated with vitamins A & E and Green Tea extracts, this hand cream softens the skin while protecting it from the damaging rays of the sun. Helps maintain healthy, younger looking skin and diminishes the visible signs of ageing.

Contains 200,000 I.U.'s Vitamin A extra strength.

Recommended retail price £21.00 (incl. VAT)

HOF/363 Retinol Hand Cream with Sun ✓

Protection Factor 12 100ml	£14.00
x 6 - 5% (£13.30 x 6)	£79.80
x 12 - 10% (£12.60 x 12)	£151.20



i Retinol Retail Display

Retinol Display Includes:-

- 3 x Night Cream
- 3 x Day Cream
- 3 x Eye Gel
- 3 x Serum
- 3 x Skin Brightener
- 3 x Lip Conditioner

With FREE Brochures and Testers
Save over 10%
HOF450 Retinol Retail Display £219

i "If so many doctors and beauty companies are on a hunt for the next big anti-aging product, why do(es) retinol still have so much appeal? The answer, many dermatologists say, is simple: there's proof that they work."

The New York Times
November 30 2006